



PATENT
89220.0005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Peter Samuel Marx; Ahti Alan Hujanen & Mayer
Alan Brenner

Serial No. 10/765,410

Filed: January 27, 2004

For: Acquiring, Managing, Distributing, and
Presenting Contextual Data Relating to a
Known Position for Location-Based
Services to and between Users

Art Unit: NYA

Examiner: NYA

POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

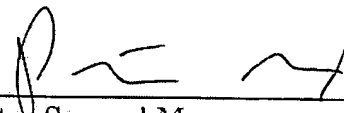
BINARY PROTOCOL LLC, assignee of the captioned patent application, appoints as its attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefore before any competent international authorities in connection with any international applications and patents corresponding to this application:

Those registered practitioners associated
with Customer Number 26021.

Please direct all correspondence in this application to Troy M. Schmelzer at Customer Number 26021:

The undersigned is authorized to sign this document on behalf of Binary Protocol LLC.

Date: 11.14.2004



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